



# Developing Entrepreneurial Mindset in a Micromoment

We have developed a set of micromoment activities that can be implemented in 2-30 minutes of class time with minimal preparation, and they are adaptable to any course. These activities are designed to promote the students' entrepreneurial mindset.

The advantage of micromoment activities is that, unlike a course project, they can be implemented throughout the semester and faculty can add them to a class without a major overhaul. The goal is to make it easy for faculty to incorporate new activities that promote an entrepreneurial mindset throughout the semester.

These micromoment activities are described on a virtual "card deck", which faculty can conveniently access from their computer or a mobile device. Each card has instructions to implement the activity, as well tips, examples, and resources for more information. The activities are organized according to the amount of class time needed and which of the KEEN "3Cs" of Entrepreneurial Mindset are applicable: Curiosity, Connections, or Creating Value.

[bit.ly/EMLmicromoments](https://bit.ly/EMLmicromoments)



If you have any suggestions to improve this list of activities, please contact us by email or fill out [this survey](#). The creation of this virtual card deck was funded through a grant from the Kern Family Foundation. More information about this effort is on our [KEEN card](#).

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